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| Business Name: | |
|  | How is the factor applied?  How does this influence performance? |
| **Organisational Structure**: *Describe the company's organisational structure (e.g., hierarchical, flat, etc.).*  *How does this structure impact the company's communication, decision-making, and operational efficiency?* |  |
| **Resources**:  *Identify the company's key tangible and intangible resources.*  *How do these resources contribute to the company's performance?* |  |
| **Culture**:  *Describe the company's organisational culture based on available information.*  *How does this culture influence employee motivation and engagement? How might it impact the company's performance?* |  |
| **Human Capita**l:  *What can you find out about the skills, knowledge, and abilities of the company's workforce? How does the company's human capital contribute to its competitive advantage (or lack thereof)?* |  |